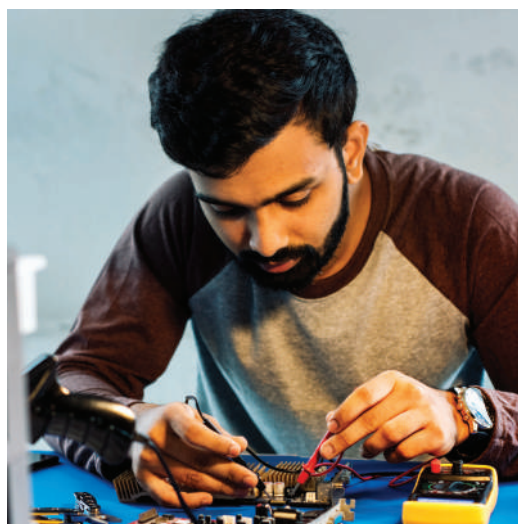
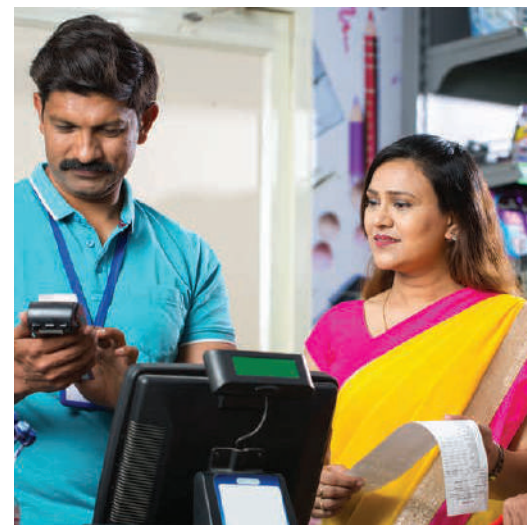


Creating Value
Impacting Lives





About Centum Foundation

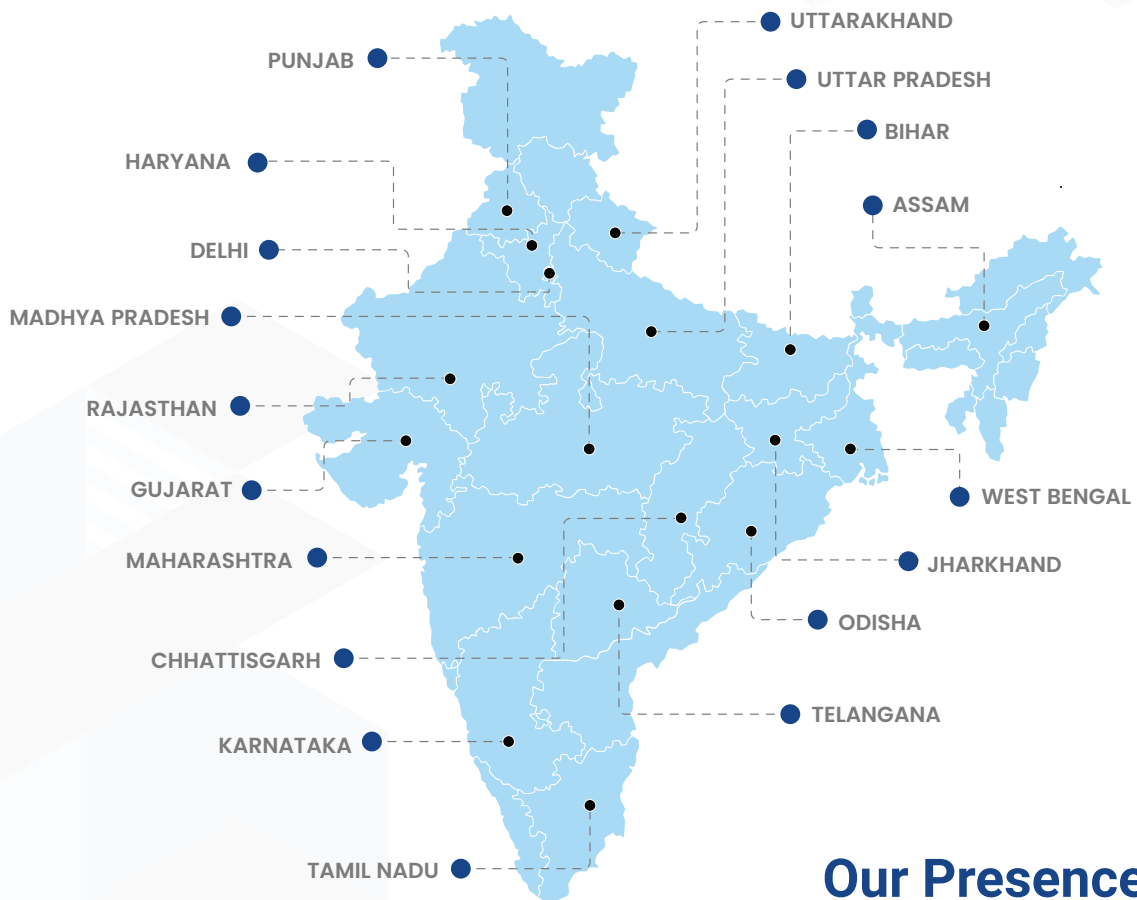
Centum Foundation is a Social & Environmental Impact Organization enabling positive change in society. Established in 2005 under the Societies Registration Act, 1860, the foundation is duly recognized with FCRA approval and an 80G Certificate, symbolizing its integrity & commitment to impactful societal contributions. Our vision encapsulates a society where individuals live with dignity and in harmony with nature, driving us towards creating a long-term sustainable impact for 1 million people by 2028, alongside significant environmental conservation efforts through strategic partnerships and collaborations.

With a mission deeply rooted in fostering economic inclusion for marginalized communities, Centum Foundation actively bridges the rural-urban divide. Its initiatives are designed to be scalable and replicable, ensuring a broad & lasting impact. The foundation's focused approach spans Employment linked Skill Development, Livelihood, Education, Environment, and Rural Development; aiming to strengthen communities across India and pave the way for a more inclusive and prosperous future.

With a portfolio of over 80 CSR projects, Centum Foundation has partnered with leading organisations including Mahindra & Mahindra, HDFC Bank Parivartan, Accenture, Cognizant, Capgemini, UNICEF, HCL Foundation, UNDP, IRCTC, Mahanagar Gas Limited and many others, to drive significant and meaningful change. The foundation has empowered over 300,000 beneficiaries across India, with a special focus on empowering women and vulnerable categories; through skilling, upskilling, and assisting with livelihood opportunities.

The foundation has garnered recognition for its profound impact, evidenced by numerous prestigious awards such as the Brandon Hall Group Gold Award for 'Best Advance in Social Impact Innovation', 'Best Advance in Diversity & Inclusion Innovation', 'Best Initiative for Philanthropy and Corporate Giving', as well as the Global CSR Excellence Award for 'Community Development Program' and 'Women Empowerment Program.'

Creating Value Impacting Lives



Our Presence

300+ Locations

18 States

Key Thematic Areas

Skills & Employability

- Employment linked Skill Development for youths
- Upskilling & employability enhancement for college students



Livelihood: Farm, Non-Farm & Off Farm

- Help local business to start & grow
- Sustainable Agriculture Practices
- Strengthen backward & forward linkages
- Develop value chains & build stakeholder capacity



Environment

- Conserve natural resources
- Implement climate-smart agriculture
- Promote afforestation & reforestation
- Utilize renewable energy
- Community engagement & education on climate change adoption & resilience



Education

- Digital Learning
- Vocationalization of Education
- Affordability & Accessibility to Quality Education

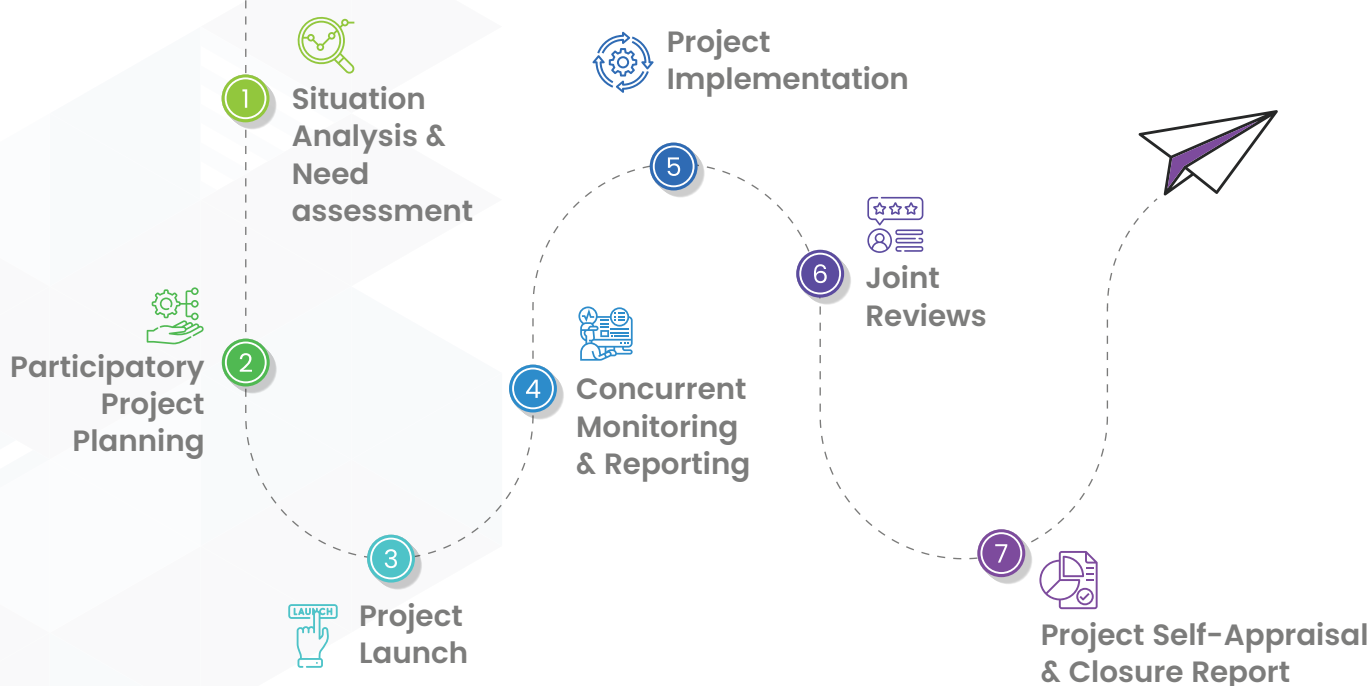


Rural Development

- Designing & implementing projects with major focus on: Health & Hygiene, Education, Livelihood generation, Environmental sustainability
- Empower communities for self-reliance



Our Approach



Some of our Impact Stories



Skills & Employability



Mahindra & Mahindra

Elevating Underprivileged Women into Vital Healthcare Roles in Collaboration with Mahindra & Mahindra Financial Services



No. of Beneficiaries: 14,000+ Economically Weaker Women



Location: Pan India

We have transformed the lives of women from underserved communities by training them as semi-skilled General Duty Assistants. This project has not only uplifted their standard of living but also addresses the pressing needs of the healthcare sector.

Molding the Next Generation of Auto Technicians in Partnership with Mahindra & Mahindra Automotive Division



No. of Beneficiaries: 1,800+ Youth



Locations: Lucknow, Pune, Siliguri & Guwahati

We have empowered youth from economically challenged backgrounds by offering them specialized training in vehicle repair and body painting. This initiative bridges the gap between skill and opportunity, paving the way for a brighter future for these young individuals.



HDFC Bank Parivartan

Crafting Futures across Multiple Job Roles



No. of Beneficiaries: 6,000+ Candidates



Locations: Delhi, Bhopal, Jaipur & Agra

HDFC Parivartan (CSR arm of HDFC Bank), in alliance with Centum Foundation, is on a mission to shape the future of underprivileged youth. With training spanning five distinct job roles, from retail to tech, the project paves the way for sustainable livelihoods and bright futures.

In addition to youth & women, we have also trained a batch of 25 Transgenders who have been provided with Sewing Machine Post Training. These beneficiaries have their own set up for livelihoods and are living with dignity.






Capgemini – She ARISE 2.0

Bridging the gender gap in Technological field by empowering women engineers

 **No. of Beneficiaries:** 1,500+ Women Engineers

 **Locations:** Delhi NCR and Hyderabad

Centum Foundation with the support of Capgemini is determined to maximize efforts to bridge the gender gap and get more representation of skilled women in IT/ITes Sector through multi-level engagement approach. Under this project, the women engineers were trained for the job role of Full Stack developer (Java).

Dr. Lal PathLabs

Unlocking Careers in Healthcare: Phlebotomy Training Program

 **No. of Beneficiaries:** 200+ Participants

 **Locations:** Mumbai and Pune

Centum Foundation, in partnership with Lal PathLabs Foundation, implemented this program to enhance skills in the healthcare sector, focusing on phlebotomy, a critical component of medical diagnostics. With a high certification rate and significant job placements, the initiative demonstrated its effectiveness in preparing individuals for careers in healthcare.



IGnITE

Indo-German Initiative for Technical Education

Bridging the Gap between Industry & Vocational Institutes/ Schools (ITIs): Empowering Future Workforce

 **No. of Beneficiaries:** 40,000+ Participants

 **Locations:** 11 States

IGnITE, part of the "Skills for Sustainable Growth" initiative, combines In-plant/ On-the-job training with vocational education, following the successful German Dual VET model. In collaboration with MSDE, BMZ, GIZ, Siemens, & other stakeholders, IGnITE promotes technical trades and industry-specific training in India. The program includes Instructor Training, ITI Managers' Training, Green Skills, Safety Training, Action Oriented Learning & Project-based Learning, LMS: Self-paced Learning modules ensuring high-quality In-plant training and industry exposure for ITI students trainees, creating a sustainable industry-ready skilled workforce.




Education



UNICEF

Transforming Education with 21st-Century Skills

 **No. of Beneficiaries:** 1,00,000+ Youth Participants


 **Locations:** 8 States

In collaboration with UNICEF, a comprehensive education initiative was launched across multiple states to provide youth with essential 21st-century skills. The P2E platform, optimized for mobile and low-bandwidth environments, offered curated courses from top online programs in multiple languages. Upon completion, learners received certificates, enhancing their academic and employment prospects. Engaging over 4,000 schools, this initiative enriched education and fostered skill development among youth.

IRCTC

Revamping schools to cultivate a nurturing learning environment

 **No. of Schools:** 2 Government Schools

 **Location:** Udham Singh Nagar, Uttarakhand

In a collaborative stride, IRCTC and Centum Foundation have upgraded the infrastructure of two government schools. This initiative ensures that every student steps into a space conducive to growth, learning, and exploration.



IOCL

Educating & empowering young girls on Menstrual Hygiene

 **No. of Beneficiaries:** 1,000+ School Girls

 **Location:** Noida

IOCL, in partnership with Centum Foundation, champions a cause often shrouded in myths and taboos. By disseminating accurate information and resources, this program empowers young girls, ensuring they navigate their menstrual health with confidence and dignity.

Motherson

Empowering Education through Digital Learning and Teacher Capacity Building

 **No. of Beneficiaries:** 3,000+ Participants

 **Locations:** 20

By providing smart classrooms & a blended learning platform, the program enriches the teaching-learning process & aligns with NEP 2020 objectives. Targeting marginalized students in under-developed districts, it enhances education delivery & fosters skill development through technology. The initiative also trains teachers to create high-quality online content, ensuring effective & engaging education for all stakeholders.




Livelihoods



Mahindra & Mahindra Auto & Farm Equipment Sector

Livelihood Generation through Farm Mechanization

 **No. of Beneficiaries:** 700+ Women and Youth


 **Locations:** Nagpur, Jaipur, Zaheerabad

Mahindra's Auto and Farm Equipment Sector and Centum Foundation are scripting a new narrative for rural youth & women. By enhancing their skills in farm mechanization and training them as Tractor Operators and Agriculture Machinery Operators, this initiative aims to eliminate gender disparities and positively impact the socio-economic well-being of the community through farm mechanization.

Escorts

Capacity building of farmers on Sustainable Agriculture Practices (SAPs)

 **No. of Beneficiaries:** 1,500+ Farmers

 **Location:** Kurukshetra, Haryana

Escorts Ltd. and Centum Foundation embark on a journey to empower farmers with the best agricultural practices aligned with crop calendars, aimed to reduce input costs & boost productivity. This project enhances traditional farming methods with sustainable techniques, & prepared farmers for future challenges. Lead farmers from each village receive support & guidance throughout the entire process, from planting to harvesting. By adopting these improved practices, farmers will be able to implement modern agricultural methods & minimize their losses.



Bharti Group

Empowering Entrepreneurs: Supporting Micro & Nano Enterprises

 **No. of Beneficiaries:** 500+ Youth

 **Location:** Chhindwara, Madhya Pradesh

In partnership with Bharti Group, we have supported 150 men & women in setting up micro and nano enterprises. Aspiring entrepreneurs underwent a four-day entrepreneurship development training, followed by six months of extended support to establish and grow their businesses. Additionally, five dynamic rural women collaborated to set up a group enterprise manufacturing cloth bags and garments.

In addition, 200+ participants were engaged in mushroom cultivation, a sustainable agribusiness utilizing low-cost, eco-friendly technology to convert agro-wastes into protein-rich mushrooms. This initiative provided employment opportunities, especially for unemployed youth and women, by leveraging the region's favorable agro-climatic conditions. The program included comprehensive training on cultivation methods, nutritional value, marketing, and quality management of mushrooms.





Rural Development



Adani Natural Resources

Household Survey and Need Assessment Study



No. of Beneficiaries: 4,200+



Location: Nagpur, Maharashtra

As Adani Natural Resources ventures into green field underground mines, it's imperative to understand the community's needs. In collaboration with Centum Foundation, this survey was to evaluate the existing socio-economic situation in the villages which came under the project area.



Environment

United Breweries Limited

Need Assessment Study on water conservation and safe drinking water



No. of Research Samples: 1,200+



Locations: Shahjanpur (Alwar), Chopanki (Bhiwadi), Neelamangala (Bangalore Rural)

United Breweries Limited, keen on understanding water dynamics, collaborates with Centum Foundation. Through meticulous research, both secondary and primary, the initiative aims to safeguard water resources and bolster conservation methods across its plant locations.



Mahindra & Mahindra

Environmental Sustainability with Tree Plantation Drives



No. of Saplings Planted: 4,400+



Locations: Siliguri, Guwahati, and Mumbai

Tree plantation drives were conducted across three distinct locations, spanning various communities, forests, and residential societies. Trees like Chaprasi, Mahogany, Arjun, Agar, Kishnachura, and Radhachura were selected for their environmental benefits and suitability to the local ecosystem. This initiative, involving staff, volunteers, students, and program beneficiaries, fostered community involvement and elevated environmental consciousness. Local stakeholders, including society members and students, were entrusted with the care and maintenance of the trees, ensuring their sustainability and growth.

Success Stories



Shweta Nikam

*She ARISE 2.0 Trainee
Placed in Capgemini*

"Develop a passion for learning. If you do, you will never cease to grow."

To all girls facing challenges, remember, your circumstances don't define you. Seek support, pursue your dreams. Thanks to Capgemini and She ARISE 2.0, I'm filled with gratitude for the memories and lessons learned on this journey.



Soni

*Self Employed Tailor
(A Transgender)*

I'm Soni, a transgender woman from Itawa, Kanpur. Facing harassment and discrimination from a young age, I struggled with my identity and lacked family support.

My life changed when I discovered the Self Employed Tailor (SET) course at the HDFC Bank Parivartan Skill Development Centre offered by Centum Foundation. This opportunity gave me hope and the means to support my family with dignity. Thanks to Centum Foundation and HDFC for believing in me.



Misbah Fatima

*Tractor Operator (TO)
M&M – Farm Mechanization*

I'm Misbah Fatima, living in Buchinelly village, Zaheerabad. Thanks to Centum and Mahindra's tractor training program, I gained skills and, with my husband, leased 10 acres of land and bought a tractor. Our farming business is thriving, and we're grateful for the support.



Suchit

Automotive Service Technician

Thanks to Mahindra Automotive, I received free training and quickly transitioned into on-job training with Apex Motors. This opportunity changed my life, and I'm thankful to Mahindra Automotive and Centum Foundation for making me capable of working and earning.

Partnering Organizations to fulfill their CSR Mandates

mahindra *Rise*

HDFC BANK
PARIVARTAN
A step towards progress

HCL
HCL FOUNDATION

YES FOUNDATION

Bank of America

unicef

Capgemini

citibank

accenture

SONATA
SONATA SOFTWARE

cognizant

UB

Dr Lal PathLabs

IRCTC

MAHANAGAR GAS

KRISHNA

and many more....

The program that we implemented in partnership with Centum Foundation aimed at delivering 21st-century technology skills to the youth from unprivileged communities. This program not just helped them develop a future for themselves but also improved the finances of their entire family.

Philanthropies Team, **Microsoft**

We are glad that Centum Foundation is a partner to ACC as far as our nation-building theme for youth and ability is concerned. With our combined efforts we have established training centers in 5 locations & every time after the student placements when we get to interact with their parents, their villagers, & especially these students the youth of our country, we feel proud that they are successfully employed in a sustained way. Their quality of life has changed. They are able to send money back home & take care of their family & livelihood.

CSR Head, **ACC Ltd.**

We have partnered with Centum Foundation & impacted the life of over 1000 underprivileged youth across Gujarat & Delhi NCR. We have not only skilled the unemployed but empowered women to contribute significantly to their families and communities.

Group CSR Head, **Krishna Maruti Ltd.**

Awards & Recognition



Global CSR Excellence Award for 'Women Empowerment', 2024



Global CSR Excellence Award for 'Best Implementation of 21st Century Skills', 2024



Global CSR Excellence Award for 'Innovations in CSR Practices', 2024



Mahindra Finance Appreciation Award, 2023



Brandon Hall Gold Award for 'Best Initiative for Philanthropy & Corporate Giving', 2023



Brandon Hall Silver Award for 'Best Corporate Outreach to Promote Diversity, Equity & Inclusion in Communities', 2023



Brandon Hall Gold Award for 'Best Advance in Social Impact Innovation', 2022



Brandon Hall Gold Award for 'Best Advance in Diversity & Inclusion Innovation', 2022

and many more....

Achieve your CSR Mandate with Centum Foundation!



266, Okhla Phace III, Okhla Industrial Estate, New Delhi - 110020, India
www.centumfoundation.in | contactus@centum.ind.in